

Dr. Kimberly Monk



- Professor (Hospitality Business), Southern New Hampshire University
- **Fulbright Scholar:** Faculty of Hospitality and Tourism Studies, Maldives National University (MNU), January - June 2018
- Project title: Teaching for talent: Incorporation Project based learning in the hospitality and tourism classroom

Raised in Jamaica, I received my Bachelor of Science in Hospitality Management from Florida International University, School of Hospitality in 1985; Master in Business Administration from New Hampshire College in 1998 and Doctor of Education in Curriculum and Instruction from the University of Sarasota/Argosy, School of Education in 2004.

Among the classes I teach is a sustainable tourism course which monitors a destination's long-term preservation of cultural, environmental and economic assets. Student trips have included Guatemala, Costa Rica, Peru, Belize, Canada and Ecuador where students evaluated the positive and negative effects of tourism on the destinations and a Carnival Cruise Line journey during which students evaluated the sustainability of the cruise industry. I have served as the Hospitality Business Department Chair and as a member of the following University committees: University Curriculum, Student Award and Recognition, Institutional Research Review Board and the University Promotion where I served as the Chair.

While on this teaching grant, I was a lecturer in the faculty of hospitality and tourism at Maldives National University. I was fortunate to also participate in additional activities which included:

- Advising and mentoring students
- Assisting in faculty (training sessions), curriculum and program development
- Conducting a joint research project designated by the host institution
- Teaching undergraduate courses designated by the host institution
- Consulting with the local high schools
- Consulting with various hotels and restaurants to help promote better business practices
- Creating a model for destination sustainability focusing on 'adopting a road' in collaboration with clean up Maldives

In addition, I presented and published my work titled, Authenticity in Storytelling, at the South Central Asia Fulbright Conference in New Delhi, India in 2018, was a guest speaker at the America Center in Maldives where I discussed the words of Dr. King.

If selected to represent the United States as a cultural ambassador, one should be open to understanding others. The opportunity to meet, work, live with and learn from the people of the host country is an experience I will not forget. This appreciation of other cultures and engagement in the community allowed for openness, academic integrity and intellectual growth. The Fulbright experience stays with participants for life.